

Professional Development for Artists Symposium

ko da **RU** Professional Development for Artists
Feb 23 • 2-6pm ET • Zoom



Virtual Symposium

Wednesday February 23, 2:00-6:00pm EST

Please click below to register for the symposium on Eventbrite

[Register Here](#)

KODA's professional development seminar program invites practicing artists to benefit from four comprehensive online seminars covering the essential business skills they need to grow their career. This year KODA partners up with Residency Unlimited (RU) to provide insightful and practical sessions, each lasting 45 min + 10 min Q&A, led by interdisciplinary artist **Zachary Fabri**, independent curator and online gallery owner **Krista Scenna**, artist and art handling specialist **Lydia Goldbeck**, and mixed-media artist and legacy & archive expert **Antonia A. Perez**.

2PM - Seminar #1: Determining Value and Artist Residencies by Zachary Fabri

How does an art practice benefit from attending a residency? From his experiences

attending a variety of artist residencies, interdisciplinary artist Zachary Fabri shares insights about their impact on art making and their value in cultivating sustainable creative communities.

3PM - Seminar #2: Creating Connections and Collectors by Krista Scenna

Designed specifically for mid-career artists, this workshop will explore how to connect (and re-connect) with a broader audience of supporters and potential collectors of your work. Our discussion will include insights about communications, sales, leveraging digital and IRL connections and incorporating personal style. Participants are encouraged to bring and share their questions for the Q&A session to address specific concerns and scenarios.

4PM - Seminar #3: Art Shipping and Handling - Demystified and DIY by Lydia Goldbeck

This seminar will explain and detail basics of the industry to assist artists in making handling decisions for their own work. We will cover best practices, do's and don'ts, materials, shipping operations and simple packing options. The goal of this seminar is to ensure the attending artists have a better understanding of not only what will keep their work safe while it travels, but also once it arrives and is prepared to return.

5PM - Seminar #4: Career Documentation by Antonia Perez

In this seminar artists will learn about the importance of preserving their legacy as artists through the process of career documentation. Artists will learn how to create an archiving system and understand what archiving their work entails. They will learn what materials and tools they may need as well as how to work with assistance in this process.

SPEAKERS

Zachary Fabri is an interdisciplinary artist engaged in lens-based media, language systems, and the built environment. Often complicating the boundaries of studio research, site-specific performance, and social practice, Fabri has immersed himself in environments such as Target stores, the Trump Soho Hotel, Philadelphia streets, and Frieze London Live. This context specificity often yields work that includes drawing, photography, video, performance, installation, and sound art. Fabri's work has been exhibited at Art in General, The Studio Museum in Harlem, El Museo del Barrio, The Walker Art Center, The Brooklyn Museum, The Barnes Foundation, and Performa. With the collective Dark Adaptive, he has collaborated in projects at the Museum of Modern Art, the Sharjah Biennial, and Pace gallery. He is the recipient of the 2020 Colene Brown Art Prize and will be completing a BRIClab Video Art residency. In 2021, he completed a solo project at Recess Art and also participated in the Residency Unlimited NYC-Based Artist Residency which culminated in a group exhibition at the Andrew Freedman Home. Fabri will be presenting a solo exhibition at Cue Art Foundation in spring 2022 and is currently an artist in residence at International Studio & Curatorial Program in Brooklyn.

Website: www.zacharyfabri.com

Instagram: [@zacharyfabri](https://www.instagram.com/zacharyfabri)

Krista Scenna is an independent curator and online gallery owner based in Brooklyn, NY. She earned her BA in Art History and Spanish from the University of Pennsylvania and her MA from New York University's XE: Experimental Humanities & Social Engagement program. Scenna has worked for the ICA in Philadelphia, the Queens Museum, and the New Museum in various capacities. Past exhibitions include collaborations with BRIC, NURTUREart and Lesley Heller Workspace and site-specific exhibitions in alternative forums such as The Old Stone House, DUMBO Arts Festival, SPRING/BREAK Art Show and the Cigar Factory, LLC. Scenna also connects local emerging artists with new art buyers as the Co-Founder and owner of Ground Floor Gallery based in Park Slope, Brooklyn from 2013-2020. The gallery continues to operate as a virtual platform specializing in commissions and art consulting for new art buyers. Scenna is a member of AWAD (the Association of Women Art Dealers) and recently served as a juror for the 11th Biennial Alexander Rutsch Award, the Art Fair14C: The Juried Show, and as guest curator for the Ely Center for Contemporary Art. Scenna also advises artists and arts organizations as a strategist with the Ninth Street Collective.

Website: www.groundfloorbk.com

Instagram: [@kristasaunders](https://www.instagram.com/kristasaunders)

Lydia Goldbeck is a Brooklyn based artist from North Carolina. She received her BFA from UNC Charlotte and MFA from SUNY Purchase. She has worked as the warehouse manager of a local fine art storage facility, the crating manager for a nationwide company and regular freelance art handler in NYC. Lydia has also worked alongside registrars of major collections and museums to workshop the packing and shipping of all types of art. She has enjoyed handling everything from Renaissance tapestries at St. John the Divine, to Joan Jonas installations at the MoMA. Lydia currently works as the studio technician and manager for Ursula Von Rydingsvard, and travels internationally to install her exhibitions. When not handling the work of others, she enjoys time in her own studio with her dog, Juno.

Website: www.lydiagoldbeck.com

Instagram: [@lydiajg](https://www.instagram.com/lydiajg)

Antonia A. Perez has worked as a Legacy Specialist/Archivist for the past 7 years and was trained through the Creating a Living Legacy program of the Joan Mitchell Foundation. She is a mixed-media artist living and working in New York City who focuses on the reuse and transformation of materials. Her work is currently on view at Main Window, Brooklyn, NY and recently at Good Naked Gallery, Brooklyn, NY; the National Museum of Mexican Art, Chicago, IL; Artspace, Raleigh, NC; Hampden Gallery, Amherst, MA; Children's Museum of Manhattan, Cuchifritos Gallery, Sugar Hill Children's Museum of Art & Storytelling, the Museum of Art and Design, Art in

Odd Places, 2017 and El Museo del Barrio, New York, NY; Latimer House Museum and Queens Museum, Flushing, NY. She holds a B.A. in Visual Arts and Arts Education from Empire State College, SUNY and a Master of Fine Arts from Queens College, CUNY.

Website: www.antoniaperezstudio.com

Instagram: [@aaperezpix](https://www.instagram.com/aaperezpix)

ORGANIZER

KODA is a social practice nonprofit arts organization focusing on conceptual mid-career artists ingrained in social justice. KODA offers survey exhibitions as well as tailor-made and community-based artist residencies, through collaborations with socially engaged partners. The nonprofit serves the community with contemporary art events and outreach to strengthen arts education. In its overall mission to support the artistic and professional growth of artists, KODA acts as a laboratory for creative concepts, reflecting its core values of curiosity and collaboration.

Website: www.kodalab.org

Instagram: [@koda.lab](https://www.instagram.com/koda.lab)

PROGRAM PARTNER

Residency Unlimited (RU) supports the creative process and promotes exchange and diversity through its unique customized residency program and year-round public programs. We nurture local, national, and international artists and curators at all stages of their career. RU is particularly committed to promoting multidisciplinary practices and building lasting connections between residents and a broad range of communities. Collaboration and partnerships are at the heart of our mission.

Website: www.residencyunlimited.org

Instagram: [@residencyunlimited](https://www.instagram.com/residencyunlimited)

Donate to RU

Donate to Residency Unlimited (RU) and support the exchange of art and ideas through local, national, and international residencies and year-round public programs. Thank you!

Follow RU on [Facebook](#), [Instagram](#) and [Twitter](#) for updates, opportunities, RU Community news, and resources [@residencyunlimited](https://www.instagram.com/residencyunlimited).

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