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JULY 2014 NEWSLETTER

Count down has begun. You have 12 more days to support RU's annual benefit by [purchasing tickets](#) and hopefully joining us! The benefit will include a raffle event for artists exclusively and the possibility to win [a 5 weeks residency in Phnom Penh all expenses covered](#). **To purchase a raffle ticket you dont have to attend the benefit.**

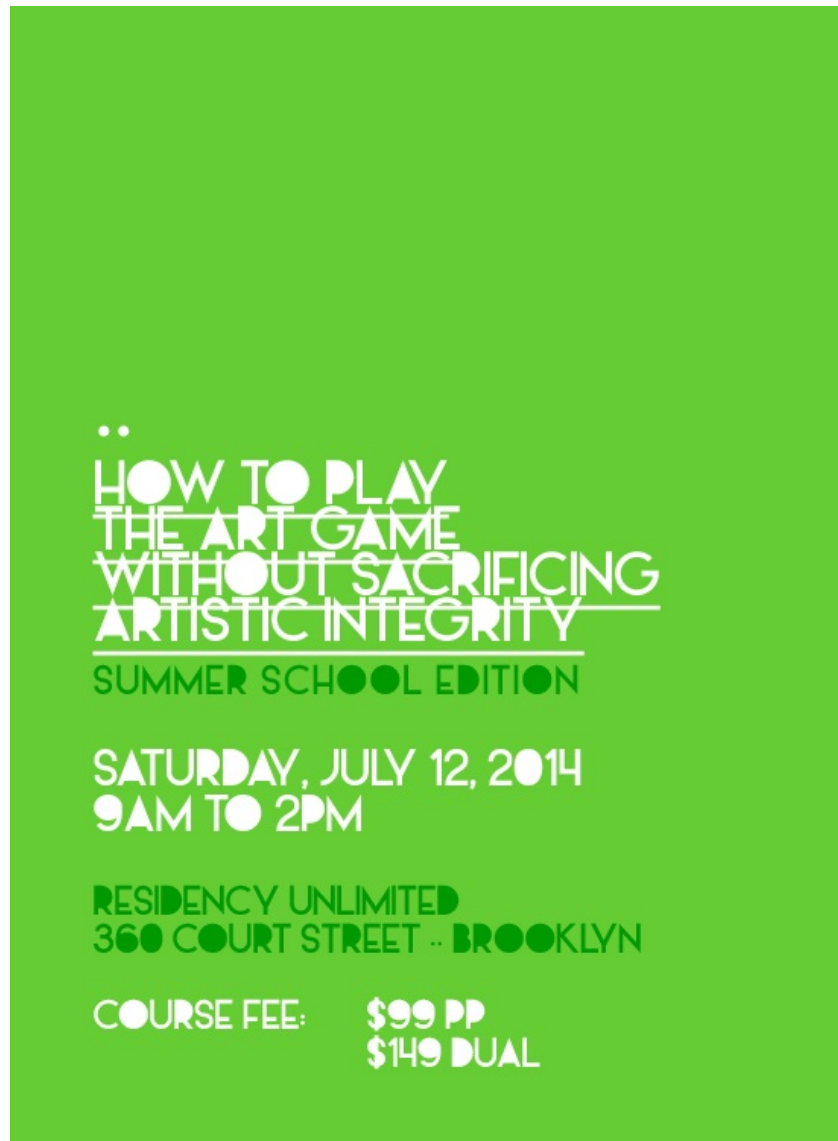
In conjunction with the benefit, we are organizing our first online auction with Paddle 8 that opens July 11 at 10am (on view until July 28). We are truly grateful with the number of artists donations from RU alumni and many local artists who are generously supporting the RU cause. Thank you!!!!

This month RU kicks off the summer with the arrival of a new fabulous bunch of artists: [Adam Stone](#), Montalto Sculpture Prize winner 2014, Australia; Kentucky based [Rosalie Rosenthal](#), Lisbon based [Nuno da Luz](#), Bahian artist [Virginia de Medeiros](#), ICCo-Video Brazil 2014 awardee, and [Yin-Hua Chu](#) from Taiwan.

On Saturday July 12, RU is hosting a professional development workshop for artists conceived by Larry Ossei-Mensah and Amani Olu.

And finally scroll down to find out about Lanchonete question of the month #5...

MARK YOUR CALENDAR for SATURDAY JULY 12 (9am-2pm)



THE RULE: HOW TO PLAY THE ART GAME WITHOUT SACRIFICING
ARTISTIC INTEGRITY

[Space is very limited. Register today](#)

On Saturday July 12 (9AM-2PM) and Saturday August 9 (9AM-2PM), RU will host in the church building the summer school edition of “The Rule: How to Play the Art Game without Sacrificing Artistic Integrity”, organized by Larry Ossei-Mensah and Amani Olu.

Course fee: \$99 for individuals or \$149 for two people

Artists will leave the course knowing how to:

- Clearly define their values and artistic practice with confidence
- Market their work in a respectable, non-alienating manner
- Maximize the studio visit
- Build support for their work and a community for their ideas

- “Do business” without doing business

Each participant will leave with a SAFE (Systematic Approaches for Everyone) Plan Workbook, an 18-page document that helps artists organize and chart their goals in 3, 6, 9 and 12-month increments.

Read an article about the course here: <http://bit.ly/1iZUKDK>

Location:

Saturday, July 12, 2014, 9:00am-2pm

RU

360 Court Street @ President Street

Carroll Gardens, Brooklyn

Trains: F/G Carroll Street (take the President/Smith Exit)

Lanchonete Question #5: On Restaurant as Form



Based on a recent chat at the RU office with Gwylene Gallimard & Jean-Marie Mauclet (a.k.a. JEMAGWGA), the artist duo

that made [Fast & French](#) in Charleston, South Carolina over 30 years ago, Todd Lester speaks to the notion of restaurant as form - and specifically to the work of setting up a food system and its relation to community ownership - in this month's blog.

[Read the full article here](#)

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